



Creative iMedia Curriculum Map

<u>Year 10 – R082 – Creating Digital Graphics</u>	<u>Year 10 – R086 – Creating Digital Animations</u>	<u>Year 11 – R087 – Interactive Multimedia Products</u>	<u>Year 11 – R081 – Pre-Production Documents (Exam)</u>
<p>Intent: Pupils study how digital graphics are used in a range of industries. They need to learn how to create mindmaps, moodboard, workplans, visualisation diagrams to help plan. From then, they will learn how to use Photoshop to create their digital graphic. Finally, pupils will review their graphic and the unit.</p> <p>Assessment Focus: Pupils will do an assessed practice activity, where their practice graphic will be marked.</p> <p>Then, pupils are assessed on their actual coursework unit, worth 25%. This is a teacher-assessed and OCR moderated unit, based on a client brief. This consists of 4 sections (outlined above) – broadly, LO1</p>	<p>Intent: Pupils will learn about how digital animations are used for a variety of purposes – such as educational time lapses of growth, to advertisements. They will create storyboards and learn about how camera angles are used and planned, before creating their animation using Adobe Flash. Once complete, pupils review their completed animation.</p> <p>Assessment Focus: Pupils will do an assessed practice activity, where their practice animation will be marked.</p> <p>Then, pupils are assessed on their actual coursework unit, worth 25%. This is a teacher-assessed and OCR moderated unit, based on a client brief. This consists of 4 sections</p>	<p>Intent: Pupils will learn about Interactive Multimedia Products – such as kiosk ordering points, apps, websites and games. They will visualise their products and learn how to develop navigation maps, before creating their product using text, video, sounds and animations.</p> <p>Assessment Focus: Pupils will do an assessed practice activity, where their practice interactive product will be marked.</p> <p>Then, pupils are assessed on their actual coursework unit, worth 25%. This is a teacher-assessed and OCR moderated unit, based on a client brief. This consists of 4 sections (outlined above) – broadly, LO1</p>	<p>Intent: R081 is the externally examined unit. Pupils learn about pre-production documents, which have links to all three previous units such as moodboards, mindmaps, visualisation diagrams, storyboards etc. Pupils also learn about legislation, health and safety when using computers, and other pre-production documents such as scripts.</p> <p>Assessment Focus: A series of exam questions throughout each of the previous units, as well as a mock exam in both Year 10 and Year 11.</p> <p>The main assessment is the final exam, externally assessed and worth 25%.</p>



<p>(research), LO2 (plan/design), LO3 (create) and LO4 (review).</p>	<p>(outlined above) – broadly, LO1 (research), LO2 (plan/design), LO3 (create) and LO4 (review).</p>	<p>(research), LO2 (plan/design), LO3 (create) and LO4 (review).</p>	
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